

# Public Health Reports

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## LETTERS TO THE EDITOR

### READER RESPONSE TO THE NEW *PHR* SAMPLED

We do not pretend that the following letters constitute a representative sample of our readers—self-selection bias does exist—but they do accurately reflect the range of opinions expressed in the letters we have received. We are pleased that the reinvented *Public Health Reports* seems to be getting overwhelming praise. Only two correspondents complained, and that because we lacked the patience to wait until the end of the volume year to alter the journal's size, making binding more difficult.

If you are pleased with the new *Public Health Reports*, we would appreciate your subscribing *and* passing along a copy or just the subscription blank on the back cover to friends and colleagues. At \$15 for six issues it remains the unrivaled bargain among professional journals.—**The Editor**

Got my September/October issue in the mail yesterday and got to it last night as I did Oreos and milk in bed. Your reformation of *PHR* is stellar! Congratulations on a job well done.

I very rarely provide the level of applause that I have given the reinvented *PHR*, but must say that I wish I had the formula for producing such a wonderful product. In this era, quality seems to take a low priority. In this case, the product is 100% quality.

ARTHUR LAWRENCE, PHD  
Senior Advisor to the  
Assistant Secretary for Health  
Washington, DC

Just received my copy of September/October issue of *PHR*. The new look (appearance and contents) is fantastic. Congratulations.

RICHARD GOODMAN, MD MPH  
Editor, Morbidity and Mortality  
Weekly Report

I got snowed-in this weekend and read *Public Health Reports* from cover to cover. It is terrific! Over the next few years it will be critically important that there be a forum for discussion of public health concepts, policies, and practice. I'm convinced that we have an opportunity to actually integrate public health into medical care, if only we can see it and convince people of its viability. The reincarnation of this journal is a great public service. Congratulations and keep it up.

TARA J. O'TOOLE, MD MPH  
Assistant Secretary for Environment,  
Safety, and Health  
Department of Energy

I applaud your magazine coming into the new age, and the format looks good. But as a librarian I have a major gripe. It would have been better to start the new format with the January/February 1996 issue, as opposed to

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